



# NewsFrame

February, 2023

A monthly newsletter with industry updates for members of the WA State Bowling Proprietors' Association

**Welcome! Edition VII**

**NewsFrame will be your source for updates throughout the 2023 - 2024 bowling season.**

**This month's issue highlights topics and discussion points leading up to the annual Mid-Winter Meeting February 26-27, 2023, at Ocean5 in Gig Harbor and the annual High School Varsity Championships March 18-19, in Spokane.**



# Why Should You Attend This Year's WSBPA Mid-Winter Meeting?



## WSBPA Annual Mid-Winter Meeting Agenda:



### Sunday, February 26:

- 6:00 p.m. Welcome Reception – **sponsored by BPAA Smart Buy Program**
- 6:30 p.m. Duck Pin Championship – Ocean5
- 7:00 p.m. WSBPA Long-Drive Contest – Ocean5 Top Golf
- 8:30 p.m. Cocktails & Networking – No Host

### Monday, February 27:

- 8:30 a.m. Hosted Continental Breakfast – Conference Center – Level 2 / Ocean5
- 8:45 a.m. Meeting Welcome – Greg Olsen – Chris Nash
- 9:00 a.m. Washington Hospitality Association – Anthony Anton – CEO / Legislative Updates
- 10:00 a.m. Retaining Employees Takes New Skills: Bart Burger - BPAA
- 11:00 a.m. Coffee Break
- 11:15 a.m. Help Has Arrived for Your Human Relations Challenges - ArchBright
- 12:00 p.m. Hosted Luncheon
- 1:00 p.m. The “Great Debate” Reservations or No Reservations? Which Side Makes Best Sense for Your Center
- 2:00 p.m. Re-Thinking December: Maximizing Revenue Potential
- 2:30 p.m. Favorite Promotion and Best Selling (non-French fry order) Item in Your Center – Idea Exchange
- 3:00 p.m. WSBPA Community Service Program for Scholarships and Youth Program Grants



## Mid-Winter Meeting

A terrific welcome reception  
Sunday evening February 26th

- The WSBPA Duck Pin Championship
- Long-drive contest
- Fabulous food & beverages
- Social networking at its best
- Hosted by Classic Products



50% of our hotel room cost  
is being underwritten by  
the WSBPA Smart Buy  
Revenue Share Program at  
the Inn at Gig Harbor!



# Only 4 Team Spots Remain for the WSBPA High School Varsity Bowling Championship



Lilac Lanes in Spokane will host the return of the WSBPA High School Varsity Championships after a 3-year delay due to the pandemic.

An all-new format will enable all bowlers a fun-filled weekend, March 18-19, 2023, with events including singles, doubles and a four-person team event all included in one \$125 entry fee per person.

In addition, \$10,000 in USBC SMART scholarships will be awarded. Secure your team spots: [greg.olsen@wsbpa.org](mailto:greg.olsen@wsbpa.org)

A maximum field of 32 four-person teams are expected.



# Educational Seminars - FREE

Resuming again in 2023, WSBPA member centers will have unlimited access for all staff and employees to benefit from a wide variety of educational seminars available from BPAA.

In 2022, more than 20,000 courses were taken by BPAA members across the country. Enroll your center: [greg.olsen@wsbpa.org](mailto:greg.olsen@wsbpa.org)

## Topics Include:

- Customer Service
- Food & Beverage
- Center Safety
- CPR Training
- Budgeting
- Outside Sales
- Talent Acquisition
- Marketing & Promotion
- Operations Management
- Robbery & Active Shooter Readiness
- Alcohol Awareness
- Revenue Management
- Digital Marketing
- Retention Strategies



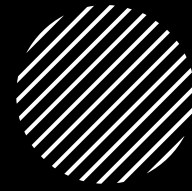




# The Battle at the Brooklyn

## Jackpot Classic XXVII

Two PBA Champions Will Head 80-Person Teams  
Wednesday Night, June 7<sup>th</sup> in Las Vegas



## Rebates Coming Soon for WSBPA Members

**WSBPA members which were enrolled in the BPAA Pepsi And SYSCO Food Programs will be receiving handsome rebates checks this month from sales during the 4<sup>th</sup> quarter of 2022.**