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# NewsFrame

December, 2024

A monthly newsletter with industry updates  
for members of the WA State Bowling  
Proprietors' Association

## Welcome! Edition IX

NewsFrame will be your source for updates throughout the 2024 - 2025 bowling season.

This month's issue highlights topics and discussion points including the 2025 WSBPA Mid-Winter Meeting, WSBPA Hall-of-Fame Gala, BPAA Summit in Las Vegas and 2025 membership dues.



688

Number of days until the  
WSBPA's 60<sup>th</sup> gala  
anniversary celebration  
November 7, 2026

*The Inaugural WSBPA Hall-of-Fame Gala & Celebrity Roast*



# SAVE THE DATES – Mid-Winter Meeting



**Sunday  
February 23**

- Networking
- Bowling Promotions
- Food & Beverage Concepts
  - Legislative Issues
- Bowling Welcome Party
  - Guest Speakers

**Monday  
February 24**





# 2025 WSBPA Mid-Winter Meeting

Learn how Chris James has recruited 1,000 youth league bowlers!



Chris James-GM Smyrna Bowl  
Smyrna, TN

**ANGEL** OF THE **WINDS**  
CASINO RESORT



Gary Hulsenberg  
VP Marketing – Storm Products

Turning the casual youth bowlers into league players



Build profits from non-alcoholic specialty drinks

[Register Here: WSBPA 2025 Mid-Winter Meeting](#)

**Sunday – Monday: February 23-24, 2025**  
**Angel of the Winds Casino - Arlington**



# Jackpot Classic Tournament Registration Deadline Nears



The WSBPA tournament offerings have an upcoming registration deadline of **December 31<sup>st</sup>** for the two events being offered in 2025.

The March event, a Jackpot Classic “mini-vacation,” over a Friday-Saturday-Sunday, March 7-8-9, 2025, at the Grand Sierra Resort in Reno will be one of the first of its kind in the country rolled 100% on new USBC certified QUBICA/AMF “EDGE” string machines. 5 four-person team spots remain!

Our thanks to Dustin Russell and Josh Blanchard with QUBICA AMF for sponsoring the inaugural tournament in Reno.

The 29<sup>th</sup> annual Jackpot Classic Tournament in Las Vegas will be held June 3-6, 2025, at The Orleans Hotel Casino.

Registration is now open for both events at: [www.jackpotclassic.org](http://www.jackpotclassic.org)





# WSBPA Legislative Priorities for 2025



## Minimum Wage and Labor Costs/Retention/Training:

*Address the challenges posed by rising minimum wages and labor costs and exploring opportunities to promote employee retention and training. To minimize the negative impact on our industry, we will strive for a more gradual and regionally sensitive approach to minimum wage increases, particularly in Eastern Washington and unincorporated areas*

## Modernization and Expansion of Offerings:

*WSBPA recognizes the need for bowling centers to adapt and evolve to remain competitive in the rapidly changing entertainment landscape. As we look ahead to the 2025 legislative session, we will advocate for policies that support the modernization and expansion of our industry's offerings.*



Lex Nepomuceno  
WSBPA Lobbyist

## Tax Relief and Fairness:

*We support tax breaks on new equipment investments, advocating for tax relief for small businesses with fewer than 500 employees, seeking more favorable bonus depreciation terms, and monitoring developments related to pop syrup taxes.*

## COVID-19 Recovery and Future Preparedness:

*The WSBPA recognizes the significant impact that the COVID-19 pandemic has had on our industry and is committed to supporting bowling centers in their recovery efforts while ensuring future preparedness.*

## Fair Regulation and Treatment:

*The WSBPA is committed to advocating for fair regulation and treatment of bowling centers in the 2025 legislative session. We will actively engage with legislators to ensure that our industry is treated equitably compared to other businesses and work towards securing a seat at the table for major developments that impact our sector.*





*The Inaugural  
WSBPA Hall-of-Fame  
Gala & Celebrity  
Roast*

**Draft Proposal**



# Saturday November 7, 2026

- Inaugural induction of honorees into the Washington State Bowling Proprietors' Association Hall-of-Fame

## Categories:

- *Founders*: from the 1<sup>st</sup> ten years of the WSBPA
- *Legacy*: owners from 1965 to the present
- *General Managers*: who have served with distinction from 1965 – 2015
- *Youth Leaders*: inspirational youth coaches, coordinators and instructors
- **Draft Proposal**





# Celebrity Roast

- The evening's festivities will include recognition of a member of the professional bowling tours who has made outstanding contributions to enhance the sport of bowling.
- The individual honored will be “ceremonially roasted” by his/her peers, industry leaders, WSBPA members and youth bowlers.

**Draft Proposal**





# Targeted Celebrities

Draft Proposal







25th Anniversary Bell



## Potential Host Venues:

- Hyatt Lake Washington – Renton
- Hyatt Regency Hotel – Bellevue
- The Arch @ 800 Pike - Seattle
- Angel of the Winds Resort - Arlington
- Ocean5 – Gig Harbor

**Draft Proposal**



Image: DANE





# Membership Dues Paid

Our thanks to the following centers for their 2025 BPAA-WSBPA membership dues renewal through the new BPAA payment portal:

Round One – Vancouver  
Round One – Puyallup  
Round One – Tukwila  
Mt. Baker – Ferndale  
Strikerz – Arlington  
Laurel – Pt. Angeles  
Triangle Bowl – Longview  
Roxbury – Seattle  
Nob Hill – Yakima  
Kent Bowl  
4 Military Centers

Chelan Lanes – Chelan  
Tower Lanes – Tacoma  
North Bowl – Spokane  
Big Al's – Vancouver  
Twin City – Stanwood  
Evergreen – Everett  
20<sup>th</sup> Century – Bellingham  
Spare Time – Kennewick  
Lynnwood Bowl & Skate  
Eastmont – Wenatchee

Lake Bowl – Moses Lake  
Strawberry - Marysville  
Ocean5 – Gig Harbor  
Atomic Bowl - Richland  
Hazel Dell - Vancouver  
West Seattle Bowl  
Bowlero – Lakewood  
Aztec – Olympia  
Kenmore 50 Lanes  
Riverside – Mt. Vernon

Dues remain at \$88 per lane covering both BPAA national dues plus WSBPA state dues. This marks the 16<sup>th</sup> consecutive year your costs for membership have remained unchanged.

BPAA emailed invoice notices in October with numerous payment options including monthly billing, single payment, check or on-line credit card. Music Licensing invoices have been also sent to all WSBPA members.

BOWLING PROPRIETORS' ASSOCIATION OF AMERICA



# BOWLING SUMMIT MID-WINTER CONFERENCE

JANUARY 19-21, 2025  
RED ROCK CASINO RESORT AND SPA

- SAVE THE DATE -



## A New Way to Grow Your Bar Business - Derek Brown

**Monday, January 20 at 11:15 - 12:30 PM**

Get ready to dive into an exciting exploration with Derek as he uncovers the innovative options revolutionizing bars, restaurants, and entertainment venues! In this session, you'll discover how to adapt to shifting consumer preferences and enhance profitability by embracing unconventional choices. Join us to learn about the booming demand for non-alcoholic beverages and how you can cater to health-conscious customers. Don't miss out on the chance to elevate your offerings and tap into this thriving market!

**Register Here:** [Ticket Selection - 2025 Bowling Summit](#)



## Have You Reached Out to Devin Graff to Launch Your Center's Liquor Partnership?

Columbia Distributors is the 2<sup>nd</sup> largest malt beverage liquor distributor in the country. Now they have expanded further into liquors and wines. They are making our bowling association a priority for 2025.

Devin Graff, with Columbia Distributors wants to chat with you. Liquor manufacturers they represent are eager to expand sales and promotion partnerships with the bowling industry. Liquor is a high-profit margin aspect of your operation. She can help you make it even better.

Devin can be reached at: [devin.graff@coldist.com](mailto:devin.graff@coldist.com) / 206.306.3281

### Columbia Locations:

- [Kent](#)
- [Vancouver](#)
- [Yakima](#)
- [Kennewick](#)
- [Spokane](#)
- [Everett](#)
- [Ferndale](#)
- [Poulsbo](#)
- [Tumwater](#)





## Economic outlook: Global growth dependent on a resilient U.S.

As inflation eases and central banks around the world cut interest rates, the outlook for the global economy remains decidedly mixed heading into the new year. Much like the past few years, the United States and India continue to lead the way, driving global economic activity, while weaker economies in Europe and China seek to stimulate growth.

With U.S. labor markets healthy, profit growth solid and business investment picking up, the International Monetary Fund (IMF) recently raised its forecast for U.S. economic growth in 2025 to 2.2%. That prediction offsets downward revisions for other advanced countries, including the largest economies in Europe. China, meanwhile, continues to struggle with a real estate downturn and worries about a broadening trade war following U.S. President-elect Donald Trump's victory on November 5.

“I tend to think about the world in terms of tailwinds and headwinds,” says Rob Lovelace, principal investment officer of [New Perspective Fund®](#). “The U.S. has plenty of tailwinds at the economic level, the industry level and the company level. Japan is picking up some tailwinds. And I think both Europe and China are dealing with some real headwinds at the moment.”

**Rob Lovelace, Jared Franz and John Queen**



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# WA ST. Bowling Proprietors' Association Officers & Directors

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Vice President



Secretary-Treasurer



At-Large Director



USBC Liaison  
Barb Pettinger

Director – Region 1



Director – Region 2



Director – Region 3



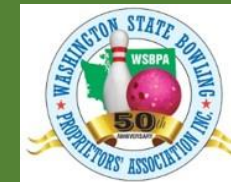
Director – Region 4



Director – Region 5



Director – Region 6



Greg Olsen  
Executive  
Director

(Top row): Chris Nash, Jason Hoff, Jeff Swanson, Reggie Frederick  
(bottom row): Robin Bailey Bob Hanson, Mike Gubsch, Jim Stack, Max Faulkner and Sharlene Palos