



NewsFrame

December - 2025

**A monthly newsletter with industry updates for members of the WA
State Bowling Proprietors' Association**

Providing value-added programs and events for bowling centers in Washington State



Join fellow member centers in a full slate of events and promotions to engage your customers and staff in 2026



Exclusive Member Benefits Include:



Significant Cash Rebates on EVERY Gallon Purchased!



**Thank You for Being a Part
of the BPAA-Pepsi Program!**

BPAA-Pepsi centers are eligible to receive a
FREE case of 12 - 60 ounce Pepsi pitchers.

To order, contact 817-385-8473
or Charles@bpaa.com

** Additional cases of pitchers are available to purchase
for \$57.99 plus shipping. While supplies last.*



Complimentary Menu Design

KIDS

Includes Chips, Teddy Grahams & Soft Drink

HOT DOG..... \$5.49
CHICKEN TENDERS..... \$5.99



BREAKFAST

AVAILABLE ANYTIME!

BREAKFAST PIZZA.....10" \$8.99 | 14" \$16.99
Eggs, Cheese, Choice of Meat: Sausage, Ham or Bacon
BREAKFAST SANDWICH.....\$3.39
Egg, Cheese, Lettuce, Mayo
Add Bacon, Ham or Sausage +\$1.99
BIG BREAKFAST.....\$5.99
2 Eggs, Hash Brown, 2 Slices of Meat, Toast & Coffee
2 EGGS & TOAST.....\$3.49
TOAST.....\$1.49
BACON (4 SLICES).....\$4.29
SAUSAGE (4 PATTIES).....\$4.29

Tax not included. Consuming raw or under cooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.

SIDES

FRIES.....\$2.99
ONION STRAWS.....\$3.89
FRIED MUSHROOMS.....\$3.99
NACHOS.....\$4.29
PRETZEL BITES.....\$4.39
CHEESE STICKS.....\$6.39
MAC N CHEESE BITS.....\$5.19
CHEESE CURDS.....\$6.49

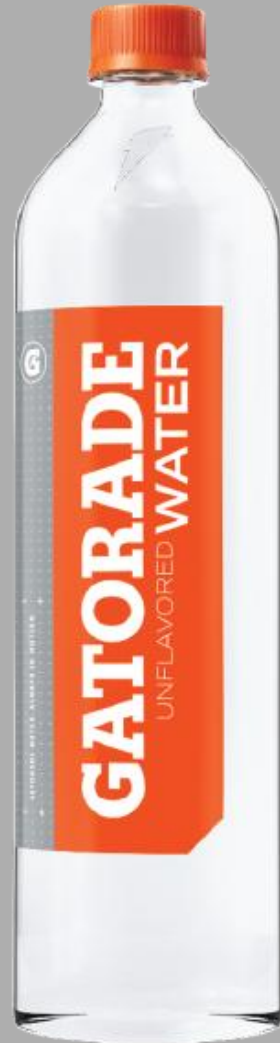


DRINKS

SODA | LG \$2.80 | XL \$3.29
COFFEE | \$2.49
HOT TEA | \$2.49
HOT CHOCOLATE | \$2.49
ICEE | \$4.29



New Product Showcase



Per Case Discounts and Cash Rebates from Hundreds of Suppliers through SYSCO Food

REBATES UP TO \$10/CASE!

	Rebate	SYSCO	USFS
Beyond Burger	\$10/cs	4826164	9803961
Beyond Burger	\$10/cs	5090992	6290728
Beyond Smashable Burger	\$10/cs	7250502	1021529
Sausage Hot Italian	\$5/cs	5183177	6182369
Sausage Brat	\$5/cs	7041556	6413171
Sausage Sweet Italian	\$5/cs	5183159	7385304



BEYOND MEAT®



For more information, contact Smart Buy at amy@bpaa.com | 817-385-8430

LIQUID GOLD REBATES ON CHEESE SAUCE

with **FREE** Gehl's 2.0 or HT2 Dispenser!

FREE!



HT2 Dual Dispenser



HT2 Single Dispenser



Gehl's 2.0 Dispenser

Gehl's®

ITEM	REBATE
Cheese Sauce Queso Blanco 2.0 - 6/60oz	\$4.50/cs
Cheese Sauce Jalapeno 2.0 - 6/60oz	\$2.50/cs
Cheese Sauce Sharp HT2 - 4/140oz	\$1.25/cs
Cheese Sauce Jalapeno HT2 - 4/140oz	\$1.25/cs
Cheese Sauce Sharp HT2 - 4/80oz	\$1.25/cs
Cheese Sauce Jalapeno - 4/80oz	\$1.25/cs

For more details, or to order your **FREE** dispenser, call **817-385-8457** or email jeff@bpaa.com

FREE!

BIG REBATES ON CHEESE & CHIPS

with FREE Nacho Cheese Dispenser*

Tostitos

Nacho Average
CHEESE DIP!

FREE
Dispenser*

\$10
Bulk
Cheese
Rebate

\$2.50
3oz
Tostitos
Rebate

*Dispenser placement requires a min of 3 cases/month purchase. Must be used to dispense Tostitos Cheese only.

To place an order for a cheese machine, email debra.powell@pepsico.com

WHAT IS MENU PSYCHOLOGY?

Menu psychology is the study of how a restaurant's menu organization affects customer spending. Restaurants use the principles of menu psychology to influence their menu design. Find out how you can prompt your customers to choose their order immediately without considering the price.

[Click Here To Read More](#)





Leading national companies provide your center exclusive “member-only” pricing to help you lower operating expenses while improving net profit.







2026 Industry Conferences



Join the Fun!
March 6-7, 2026

<https://jackpotclassic.org>

Grand Sierra Resort
Reno, NV

\$69 rooms – Thursday
\$139 Friday/Saturday



“Mini Vacation”

Jackpot

CLASSIC

Everyone bowls
singles, doubles
and the four-person
team events





70 Team Captain Reservations

Only 5 Four-Person Team Spots Remain.

<https://jackpotclassic.org>

June 2-5, 2026 – Las Vegas

Save the Date
Sunday, August 23,
2026
1st Pitch: 1:10 p.m.

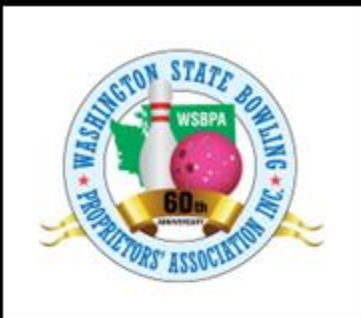
Bowling Day at the Ball Park 4

Seattle Mariners versus the Chicago Cubs



Designs will be coming early next year for a new
bowling-baseball jersey

November 6, 2026



*The Inaugural WSBPA
Hall-of-Fame Gala -
Celebrity Roast
and 60th Anniversary
Celebration*



Best Wishes for a Terrific Holiday Seasons

WA ST. Bowling Proprietors' Association Officers & Directors

President



Vice President



Secretary-Treasurer



At-Large Director



USBC Liaison
Barb Pettinger

Director – Region 1



Director – Region 2



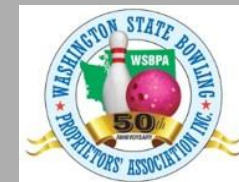
Director – Region 3



Director – Region 4



Director – Region 5



Greg Olsen
Executive
Director

(Top row): Chris Nash,, Jason Hoff, Jeff Swanson, Reggie Frederick
(bottom row): Robin Bailey Bob Hanson, Mike Gubsch, Jim Stack, Max Faulkner